

Message Text

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PAGE 01 STATE 211639

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ORIGIN COME-00

INFO OCT-01 EA-09 ISO-00 EB-07 /017 R

DRAFTED BY COM:BIC:OED:GMHINES:KR

APPROVED BY EB/OCA/CM/LKIEFORTH

COM:BIC:OED:JAMILLER

EA/ANP/HTNELSON (INFO)

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P 052227Z SEP 75

FM SECSTATE WASHDC

TO AMCONSUL SYDNEY PRIORITY

UNCLAS STATE 211639

E.O. 11652: N/A

TAGS: BEXP, BBAK, AS

SUBJECT: SPEAKER, NATIONAL HOUSEWARES EXPOSITION

1. THE NATIONAL HOUSEWARES MANUFACTURING ASSOCIATION IS HOSTING A BREAKFAST MEETING FOR ASSOCIATION MEMBERS AND EXHIBITORS ON TUESDAY MORNING, JANUARY 13, 1976, AS PART OF THE 64TH NATIONAL HOUSEWARES EXPOSITION. THE ASSOCIATION'S MANAGING DIRECTOR, DOLPH ZAPFEL HAS REQUESTED COMMERCE/POST TO IDENTIFY A PROMINENT FOREIGN DEPARTMENT STORE EXECUTIVE TO BE GUEST SPEAKER ON SUBJECT RELATING TO THE MANAGEMENT OF AN OVERSEAS DEPARTMENT STORE.

2. WE HAVE INFORMATION THAT MR. GEORGE TIMMS, DIRECTOR OF DAVID JONES, LTD., MAY RPT MAY PLAN TO ATTEND THE JANUARY SHOW. IF POST BELIEVES TIMMS CAPABLE SPEAKER PLEASE CONTACT HIM AND ASCERTAIN HIS AVAILABILITY. IF TIMMS NOT AVAILABLE, POST REQUESTED SUGGEST ALTERNATE.

3. BIC PLANS CONDUCT IN-STORE PROMOTION WITH DAVID JONES, LTD.. TIMMS MET WITH MEMBERS OF FOREIGN BUYER PROGRAM STAFF DURING HIS TRIP TO THE STATES IN APRIL AND EXPRESSED HIS APPRECIATION FOR ASSISTANCE PROVIDED BY DOC.

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4. UPON RECEIPT OF CONGEN'S ADVICE CONCERNING MR. TIMMS
OR OTHER POTENTIAL SPEAKER, DOLPH ZAPFEL WILL MAIL
FORMAL INVITATION TO THE POST FOR DELIVERY TO SPEAKER. ROBINSON

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 05 SEP 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975STATE211639
Document Source: CORE
Document Unique ID: 00
Drafter: BIC:OED:GMHINES:KR
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750308-0302
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750978/aaaacrgv.tel
Line Count: 64
Locator: TEXT ON-LINE, ON MICROFILM
Office: ORIGIN COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: RowellE0
Review Comment: n/a
Review Content Flags:
Review Date: 04 MAR 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <04 MAR 2003 by maustmc>; APPROVED <20 JAN 2004 by RowellE0>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
06 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: SPEAKER, NATIONAL HOUSEWARES EXPOSITION
TAGS: BEXP, BBAK, AS
To: SYDNEY
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006